



Giulia Zampedri

Personal Profile

I am a EMJMD graduate student in Digital Communication Leadership (graduating in September 2021), with a specialization in digital communication, policy, and innovation in Europe. My main areas of interest are digital communication and innovations.

Personal Information:

Email:

giulia.zampedri@gmail.com

Linkedin:

[Giulia Zampedri](#)

Date of birth:

04/07/1995

Nationality:

IT

Languages

- Italian (C2)
- English (C1)
- German (C1)
- French (B1)

Digital Skills

- Excellent command of Office Suite and Google Tools
- Good command of WordPress and Typo 3
- Basic command of Mailchimp
- Excellent command of most common social media (Instagram, Facebook, Twitter, Snapchat, LinkedIn, YouTube)
- Good command of Canva

Work Experience

Advisory Committee Member

International Association for Political Science Students
June 2020 to present

- Provide guidance to the Executive Committee
- Dispute resolution
- Previous roles: Regional Chair for Europe, Student Ambassador

Advisor to the Media & Technology Chair

AI4People
Oct. 2020 to Dec. 2020

- Assisting the development of the project and the AI4People Summit (Dec. 2020)
- Contributing to the report, support in the finalisation of the final draft

Head of Logistics

TEDxULB
March 2020 to Jan. 2021

- Planning and managing logistics and customer services
- Database management, segmentation of customer base for Mailchimp's contacts import
- Customer management
- Volunteers onboarding

Communications Intern

European DIGITAL SME Alliance
March 2020 to July 2020

- Development of social media strategies and day-to-day handling of all social media channels
- Co-development, launch and management of digital campaigns
- Drafting of press releases
- Website management
- Assistance in the development of policy position papers

Project Assistant - freizeit-tirol.at

INN.PULS
March 2019 to Aug. 2019

- Development of social media strategies and day-to-day handling of all social media channels
- Website management

Assistant

Stadt:Salzburg - BeauftragtenCenter
Oct. 2018 to Dec. 2018

- Answering calls, taking messages and handling correspondence
- Drafting of press releases
- Support in the organization of events

Educational Training

University of Salzburg // Vrije Universiteit Brussel

Erasmus Mundus Joint Master Degree in Digital Communication Leadership

- Enrolled since Sept. 2019 to present (graduating in September 2021)
- Specialization in digital communication, innovation and policy in Europe
- GPA: 3.48
- Students Representative
- Thesis topic: 'What do citizens want from a COVID-19 contact-tracing app? Assessing citizens' needs and wishes concerning contact-tracing apps during Corona times'

Univeristy of Salzburg

Bachelor of Arts in Political Science

- Graduated in April 2019
- Specialization in European studies, international relations and political communication
- Thesis topic: 'The Reform of the Italian Constitution 2016: Analysis of the Election Campaign and of the Electoral Results'

Projects, Conferences, Courses, Publications

- Model UN (Rome and New-York, 2016)
- Speaker Colazioni SDGs (Goal 1, No Poverty), organized by Homo Ex Machina (Milan, June 2019)
- Co-organization IAPSS Regional Conference on Climate Change and moderator panel Communication and Media (Stockholm, November 2019)
- Training course Mergers and acquisitions in media, telecommunications and ICT (Brussels, February 2020)
- Publications: [Fanni, R., Steinkogler, V. E., Zampedri, G., & Pierson, J. \(2020, September\). Active Human Agency in Artificial Intelligence Mediation. In Proceedings of the 6th EAI International Conference on Smart Objects and Technologies for Social Good \(pp. 84-89\).](#)
- Fireside Chat panel member (organised by Digital Enlightenment Forum)

Brussels, 07.04.2021

Giulia Zampedri