Hello everyone!

My name is Oleksii Zahreba, and I have been working at IAPSS since the end of 2019. I was part of the team that worked on the organization of the 2020 World Congress. In May 2020, I was elected as a chair of the US and Canada region, and since then, my team and I have been working on the development of a political science community in North America. You can read a detailed report about our activities here.

Throughout my time at IAPSS, I got to know many amazing people from around the world. I received a priceless experience that I will continue to use in my future workplaces. As the only international student-led political science association in the world, IAPSS has an incredible potential to help many more students learn crucial skills that can help them to succeed in a fast-changing world. IAPSS is in a position to build dynamic communities of students on every continent that will advance the vision of IAPSS in their countries. Furthermore, IAPSS is capable of uniting other student governments in a fight for a better world for students and better education and work opportunities.

The path to greatness, however, is fraught with challenges. Many political science students are not aware of the IAPSS’s existence. IAPSS has a high turnover rate of volunteers, given the work for the organization is unpaid. There have not been enough fundraising efforts in the past, leaving the organization in a dire financial situation when the pandemic crashed the events and conferences industry.

There are ways to overcome those challenges. As a Secretary-General of IAPSS, I would like to help the organization achieve unprecedented heights. I believe that concentrated efforts in specific directions will give us the results we want. The achievement of worthwhile long-term goals will make IAPSS more accessible, prosperous, and a leader-organization in international student politics.

During my term, my ultimate goal is to create a foundation for IAPSS’s best future.

Thank you,

Oleksii Zahreba
Redesign of IAPSS Website

Every month, the IAPSS website receives over 15,000 visits with over 50,000 pageviews. Yet, those visits do not convert into paid memberships.

Given that the IAPSS’s work is now entirely online, our online presence should be the top priority for the organization.

Website design

1. Redesign the main page with the focus on encouraging visitors to join IAPSS.
2. Move to a more aesthetically pleasing WordPress theme.
3. Update pages with missing information.
4. Use more pictures from the previous IAPSS event to demonstrate that the organization is run by real people and give the website a more authentic look.

Functionality

1. Improve the website page load speed.
2. Create a more robust internal network for members, aka MyIAPSS:
   a. Instructions on how to get involved with IAPSS.
   b. Access to the alumni network.
   c. Directory of existing IAPSS members (comprised of those who are willing to join it).
3. Switch the membership fee to a subscription model instead of annual renewal.
The relocation of IAPSS to Canada opens a multitude of opportunities for the organization. It is one of the best places in the world for non-profits, and I want to make sure IAPSS can utilize its potential to the fullest in a Canadian chapter of its history.

**Development of the office in Canada**

**Physical office in Montreal**

1. Finalize talks with Concordia University about obtaining a space for IAPSS employees.
   a. Negotiate financial support of IAPSS by Concordia University.
2. Hire interns through a Quebec youth internship program.
3. Obtain commitment to continuous support from Concordia University in filling out annual returns and tax forms, should future ExComs need it.

**Financial stability, bureaucracy**

1. Assist in registering a Canadian bank account.
2. Apply for grants by the provincial government of Quebec and the federal government of Canada.
3. Achieve a goal of at least 3 paid employees at the IAPSS Secretariat in Montreal.
4. Achieve a goal of renumerating IAPSS volunteers.
5. Create guidelines for future IAPSS ExComs on how to submit annual returns with the government of Canada and the government of Quebec.
   a. **Note**: non-profits are named “corporations” in Canadian law.
IAPSS as a leader-organization in international student politics

The past year has shown that IAPSS is one of the most robust student-led international organizations. We stand in a unique position to make a lasting impact in international student politics.

Given that this is the association for political science students, there is no choice but to become a leading force among student governments.

Global Student Government

1. Contribute in every capacity to make sure the Global Student Government initiative (GSG) succeeds.
2. Market GSG as a program of IAPSS when applying for grants in Canada.
   a. A solid track record of IAPSS can convince grant-givers of a high chance of successful program implementation.
3. Organize a round-table with various subject-based student governments from around the world to exchange opinions and experience.

Collaboration with other organizations

1. Monitor the possibility of gaining a consultative status with UN ECOSOC.
2. Join the UN Global Compact.
3. Endorse a campaign for UN Parliamentary Assembly.